

SMOKE
FREE
KENTUCKY

Smoke Free Workplaces Good for Business

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Kentucky Chamber
Uniting Business. Advancing Kentucky.

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**Smoking is not only killing us, it's
bankrupting us.**



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The Problem: The Toll of Tobacco in Kentucky



- **29%** of adults smoke (20% nationally)
- **24.1%** of Youth smoke (18.1% nationally)
- **\$1.50 billion** spent annually on treating sick smokers
- **\$487 million** of which is covered by state Medicaid program
- For every \$1 made by Kentucky farmers, Kentucky spends \$4 to treat smoking related illnesses
- **7,800** Kentuckians die every year due to active smoking
- **950** Kentuckians die every year to secondhand smoke exposure

Good for Business

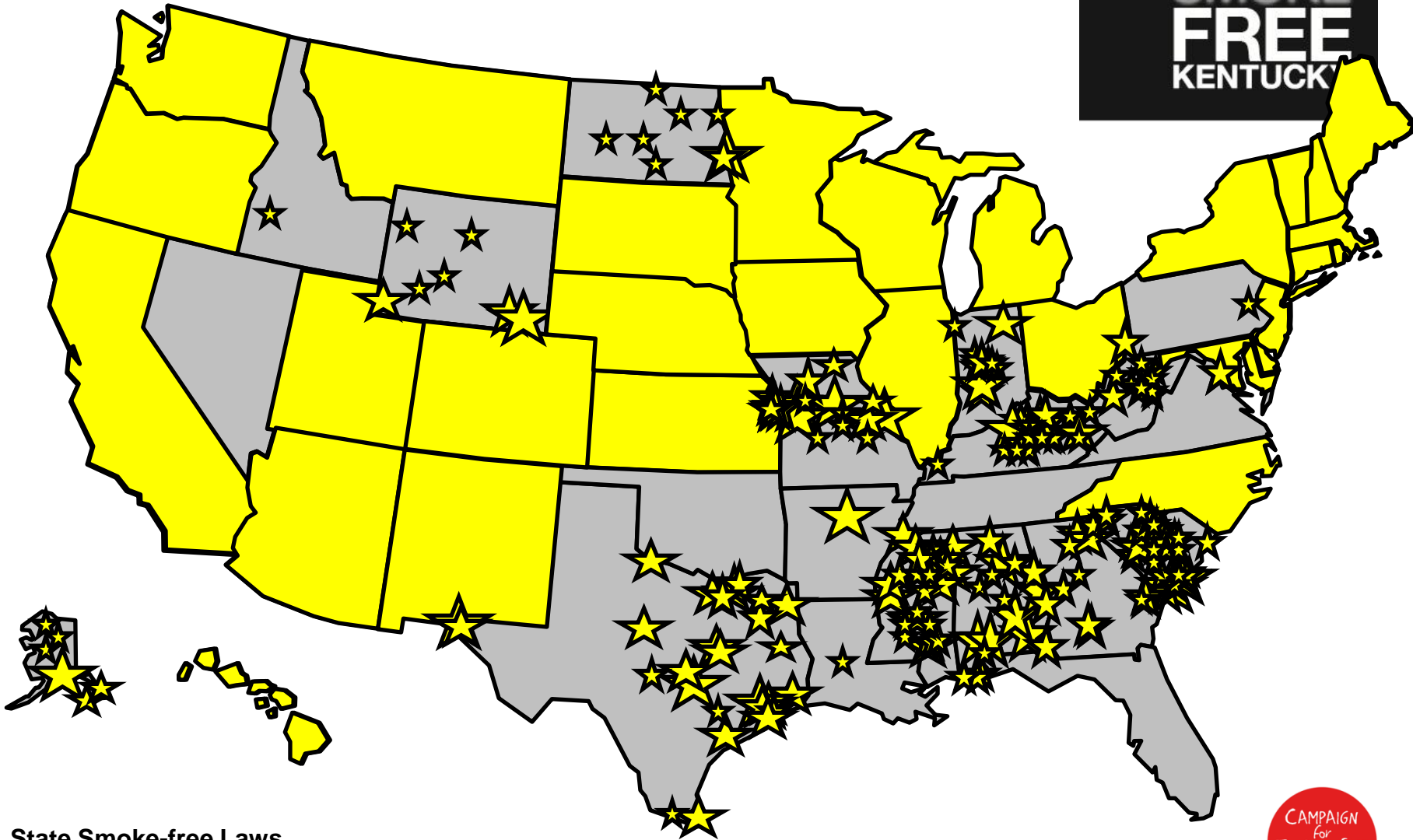
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- Numerous careful scientific and economic analyses show that smoke-free laws do not hurt restaurant and bar patronage, employment, sales, or profits.
- Studies conducted in Lexington and Cincinnati showed that smoke-free laws had no negative economic impact. In fact, hospitality employment has increased.
- Great for economic development
- Smoke-free laws save businesses on healthcare costs, lost productivity and building maintenance/cleaning.



Popular

SMOKE
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 State Smoke-free Laws
Including Restaurants & Bars

 Local Smoke-free Laws
Including Restaurants & Bars

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CAMPAIGN
For
TOBACCO-FREE
Kids

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April 2012

How to Get Business Involvement

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- Survey-A 2013 policy survey of all Kentucky Chamber members show that 92% support a Smoke-Free law.
- Get endorsements-The Chamber's Healthcare Council, comprising of business leaders across the state have unanimously endorsed a statewide smoke-free policy.
- Engage other business groups-Speak at local chambers across the state
- Get business leaders to be the face of the issue- have business leaders to testify before committee, speak at a rally, write a letter to the editor, appear on news programs, and (of course!) talk directly to legislators
- Debunk the "property rights" argument

