



E-Cigarette State Policy Positions

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Smoke-Free Laws

- ▶ Include e-cigarettes in all new smoke-free laws
- ▶ Add e-cigarettes to existing smoke-free laws only when needed (can sometimes be taken care of through revised rulemaking) and when risk of weakening amendments is very low.
- ▶ Include the use of e-cigarettes in the definition of “smoking”
- ▶ Include additional separate definition for e-cigarettes

Youth Access Laws

- ▶ Support laws that prohibit the sale of all e-cigarettes to minors, including products without nicotine.
- ▶ Include e-cigarettes in definition of tobacco products.
- ▶ Oppose bills that define e-cigarettes separately from tobacco products.
- ▶ Strongly oppose any bills that explicitly exempt e-cigarettes from other tobacco control laws.

Taxing E-Cigarettes

- ▶ Ad-valorem tax on all e-cigarettes and component parts
- ▶ *Retail* tax instead of wholesale tax (except in states with no retail license laws or sales tax)
- ▶ AHA supports differential with cigarettes, all others support equalization. Will work with states on specific proposals.
- ▶ Revenue should be dedicated to tobacco prevention programs
- ▶ Any e-cigarette tax proposal should be used as opportunity to push for cigarette tax