



GRASSROOTS & KEY CONTACTS

POWER PRISM

A TOOL FOR ADVOCACY PLANNING, EXECUTION & EVALUATION



Who do YOU know? - Personal Relationship Profile

Name:

Voting Address:

Phone Number:

Email:

An organization's mission is greatly enhanced through connecting volunteers more directly with decision-makers and other opinion leaders in the community. Your personal relationships with influential individuals across the country can greatly improve our chances of success. If you know someone on a first-name basis, you're a "grasstops" connection! *Please complete this information if you would be willing to reach out to your personal contact to advance our campaign.*

Do you personally know anyone who works in the media?

Name of media contact:

Outlet where contact is employed:

City/state:

Your relationship to media contact:

Do you personally know any leaders from the business community (CEO, COO) or faith community?

Name of community leader:

Organization/business with which they are affiliated:

City/state:

Your relationship to community leader:

Do you personally know any elected officials?

Name of lawmaker:

Office held:

City/state:

Your relationship to lawmaker:

Do you have any other personal relationships that you think might be beneficial to the campaign?

Name of individual:

Why you think they could be helpful to the campaign:

City/state:

Your relationship to that individual: